

Certificate Recipient Guidelines for Displaying Lipper Trademarks and Content in Print

This guide sets out the rules for the use of Lipper's trademarks and content in print. As used herein, "Lipper Content" shall include financial data, press releases, and business information sourced from Lipper.

Use of the Lipper Corporate Marks

Where you have been authorized to use the Lipper trademark(s), referred to herein as "Corporate Marks," they should be obtained through the Corporate Branding Office.

The first time the Corporate Marks are used in a press piece, a footnote must accompany the Corporate Marks on such page which states:

"LIPPER and the LIPPER Corporate Marks are proprietary trademarks of Lipper, a Thomson Reuters Company."

Please note that the Corporate Marks may not be resized, recolored or tampered with in any way, nor may the wording of the above footnote be changed, without the express written consent of Lipper.

Lipper reserves the right to replace the Lipper Corporate Marks and any accompanying footnote with any other marks or logos identifying Lipper services.

Copyright Notice

Copyright: Each printed item that contains Lipper Content must display in reasonable proximity to the Lipper Content the following copyright notice:

"© 2009 THOMSON REUTERS. All rights reserved. Any copying, republication or redistribution of Lipper Content is expressly prohibited without the prior written consent of Lipper."

Compliance

Any questions about compliance with or variations from these guidelines should be addressed to:

Lipper
Corporate Branding Office
Email: Branding @lipper.reuters.com

Serious or persistent breach of these guidelines, or agreed modifications thereto, shall be viewed as a material breach of the contract between Lipper and the Distributor.

Print Specifications

Specifications of the Lipper colors: BLUE

Pantone 286C ("Lipper" and "A Reuters Company")

Four color

C 100%
M 60%
Y 9%
K 6%

Specifications of the Lipper colors: ORANGE

Pantone 152C ("checkmark")

Four color

C 0%
M 51%
Y 100%
K 0%

Minimum Size

The minimum size for the Lipper logo is 1.26 inches across its full width.

Area of Isolation

The Lipper logo must always be surrounded by an area of isolation. This area must always be clear of graphics.

Specifications of the Lipper file format

Lipper will supply on disk or make available for download the following:

- High Resolution Lipper Logo
- Two color, black only, and white only versions

These specifications are to be used for commercial printing of literature only. See separate document for online and Web use.